

One Lonely Barrel

A Monthly newsletter from One Lonely Barrel Wines



Ton of Mataro, handpicked from the vineyard to the crusher!



The team Angela, Tunakan and Matt Mataro pressing!

THIS MONTH'S NEWS AND UPDATES

- 1) From the Homestead of our Old Vine Shiraz
- 2) My Academic Journey
- 3) Current vintages in progress
- 4) Events and Friends/
Ambassadors of One Lonely Barrel

From the Homestead of the Old Vine Barossa Shiraz!

by John Samartzis

This month is the beginning of my last Semester to complete my Post Graduate Diploma in Oenology and Viticulture through the University of Adelaide at the Waite Campus - Urrbrae. The Team above is the "Mataro Team" We were allocated and challenged to make a straight Mataro, which many of you may know is generally blended in a GSM. More on that journey below - My Academic Journey!

With the Cellar Door Fest cancelled we embarked on a promotion giving an opportunity to our members to purchase a 6 Pack and receive a Bonus bottle or 14 to the dozen - offering amazing Value for Money on all our Quality Wines, the promotion ended on the 28th of February. However, if you would like to take up that offer, we will open that up for you This Weekend Only! Please send an email to Tony at, tony.onelonlybarrel@adam.com.au and he is sure to look after you.

Our Range and Services are expanding. Late last year we introduced two delicious Wines to our range. An Adelaide Hills Pinot Noir - Chardonnay (Bubbly) and a McLaren Vale Rose', both available in convenient 6 packs, for just \$95 or if you would like to try before you buy a 6 pack, purchase our \$99 Tasting 6 Pack, that includes these 2 new Wines and our 2020 Basket Press Shiraz - check it out at! www.onelonlybarrel.com.au

Cheers John

In January 2021 with COVID not letting up the opportunity of travelling to do a Vintage in Burgundy or Bordeaux during September/October 2021 was simply not occurring. I decided to do 2 full time subjects instead of the 4, Vintage and Harvest. Harvest covered wide and interesting topics. After Fruit Quality which I consider the most critical factor in making a high-quality wine the Timing of Harvest comes in second (when to pick the grapes). The right timing is difficult to achieve for inexperienced Winemaker and not so easy for the experienced, let me explain. Like the universe, all factors need to be aligned to get the ultimate result. These factors include, Temperature, Baume (sugar level), PH, Acidity for the style of wine you are making, all of these are important and need to be taken into account. However, “Tasting the grapes to ascertain readiness and picking them when they “taste and flavour ready” can really make a positive difference to the quality of wine you are making. This can be extremely difficult due to our inability to have control of the weather in particular playing havoc with early or delayed vintages causing logistical capacity and productivity implications in the Winery.

This brings us to our “Mataro Team” pictured at the start of the newsletter and the second subject **Winemaking at Vintage**. We were allocated and challenged to make a straight Mataro, this is usually blended in a GSM. The Mataro team took up this challenge and without giving all away we ended up with a wine so good that after bottling and purchasing a few cases for ourselves. I decided to purchase the rest and currently have it maturing in the Oak Barrels pictured below.....more on that later.

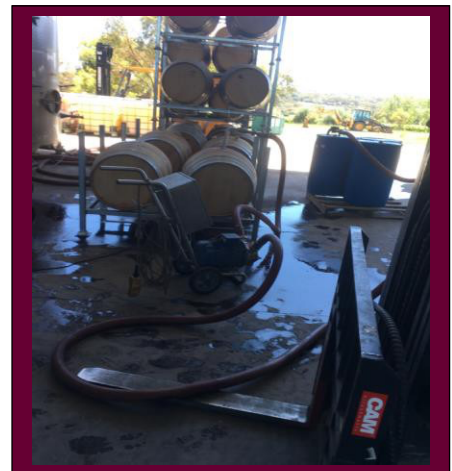
Here is a brief outline of the challenges faced by The Mataro Team to pick the fruit at just the Right Time! After being allocated our one ton of fruit, we performed our first chemical analysis on the 16th of February 2021. The **PH 3.1, TA (tartic acid) 8.9 and Baume (sugar level) 11.0. The results showed high acidity, low sugar and sour to taste.** The fruit was from 3–4-year-old Waite vineyard that was facing east-west. The majority of the other vineyards at the Waite Campus are north/south facing! The challenges here were uneven ripening and shadowing with more afternoon sunlight on the north facing side of the rows with shadowing on the southern. Other teams were well on their way with the vintages with white grapes usually first to be ready together with some light bodied reds. The Mataro team anxiously checked the fruit every week and by the 4th week the analysis showed **PH 3.3, TA 7.5 and Baume 12.9**, a long way to go to our targeted Baume of 14-15. After a further 4 weeks, due to cooler than ideal ripening conditions on the 18th of March we hit **14 Baume** and Taste/Flavour improved markedly. We decided to pick the following week, the pressure was on, most if not all other teams had fermented, pressed and processed the fruit. Easter was upon us so we picked our grapes on the 25th of March, very late. I am out of my allocated space for this segment.....wait until I tell you what happen next! In the April Newsletter.



Tasting Mataro grapes



Picking Mataro grapes



Mataro wine pumped into Oak Barrels

2018 Old Vine Barossa Shiraz, 50 cases available at last year's Pre-Release price in July at \$22.50 a bottle!

Making way for our 2019 Old Vine Barossa Shiraz Limited Release Mid 2022!

You may recall when launching our 2018 Old Vine Barossa Shiraz that vintages 2018 to 2020, across SA were up to 40% lower than normal, for many reasons including climate change, heatwaves, frosts and of course bush fires. One Lonely Barrel Shiraz production dropped from 250 cases to 170 available for sale.

Our next Vintage is in a similar position so I need to let you know that the 2019 Old Vine Barossa Shiraz will in the first instance be pre-released to our members that have previously purchased various vintages of our Old Vine Barossa Shiraz. This is in keeping with our promise of releasing special vintages to our loyal One Lonely Barrel customers. This is a vintage that you do not want to Miss!

Every year brings a uniqueness to that year and the 2019 does just that. Our One Lonely Barrel Old Vine 2019, has developed into a well-balanced, full flavoured yet elegant style. With just enough French Oak integration giving it complexity without overshadowing the fresh fragrant fruit expression. A lifted varietal blend of berries, plum and dark cherry with aromatic intensity providing a delicious and lingering mouthfeel. If you have purchased any of our past Old Vine Barossa Vintages or our current 2018 Old Vine Barossa Shiraz you are sure to be on our Pre-Release list.

To make way for our 2019 Vintage we have turned back time offering 50 cases at an incredible Pre-Release price we offered you in July 2021. Here is another opportunity to purchase our 2018 Old Vine Barossa Shiraz at the July 2021 Pre-Release price of \$22.50 a bottle in packs of 6 or case of 12. The price of a 6 pack comes to \$135 and a case of 12 comes to \$270. This represents a further 24% saving off your VIP member's price!



Enjoy this full-bodied well-balanced wine. Aromas of blackberries and rich plum with hints of spice. An elegant palate with a smooth lingering finish with your favourite grazing board. Just an amazing combination to have with family and friends.

**Turn back time to Pre-Release price
July 2021 \$22.50 a bottle**

**Exceptional price \$135 for a 6 pack
and \$270 for case of 12. At this price
buy 2 cases and put one away for
cellaring**

Limited to only 50 cases

**Priority release, first to our One
Lonely Barrel shiraz lovers who have
purchased Old Vine previously**

by John Grandison

One Lonely Barrel is more than just wines-we love meeting face to face with other lovers of wine and also music wherever we can. One of our new associations to promote our wine is with Support Act, a music charity in Adelaide that conducts monthly luncheons to raise funds for musicians, road crew and others in the music industry. The event features performances by local artists or an interview style guest appearance covering many styles including Rock n Roll. Jazz, Blues etc. Plus, we are supporting raffle prizes with our wines. In addition, we donate 10% of our wine sales from the Event to Support Act.

We will have more about this later in the year as things return to normal, however if you have interest in attending such an event or you know of other organizations seeking to raise funds, please contact us and we can outline the options available.

Best Regards John G

Friends/Ambassadors of One Lonely Barrel

by Anthony Villani

WOW how fast has this month gone. I have been busy catching up with customers, signing up new customers and having some fun. It is so important that you enjoy what you do and I have always enjoyed assisting customers and sharing great offers with them. I believe that our wines represent **Quality Wines at Exceptional Value**. We stand behind all our wines with our guarantee if you find that it does not live up to our promise, we will refund your money.

I am going to take this opportunity to explain what the label **THE CHOSEN ONE** is all about. It is unique in the market place and no one else has a similar product. This label was formed from what our customers were asking for. Yes, we make a great Shiraz and our customers love this however, customers were asking for other varieties as well and at the same Quality and Value. We listen, we sourced, we delivered. The range is not just any wine to fill a variety. It comes from 5 Star Red Wineries (highest award from Halliday). In many cases they are award winning and have won multiple gold medals that is 95 plus points out of 100. They are from South Australian wineries and they truly represent the best in their class. We select the wines through a panel that includes all the contributors of this newsletter. At times I have extended the tasting to Family and Friends who love the variety and are club members for their view as well. We have done all the selection for you, don't worry about trying to find the best or making a wrong choice. You buy with confidence and just enjoy drinking with Family and Friends. The prices are fantastic and you do not have to wait until they go on special like other places. Great prices every day! We bottle at the same time as the winery and place our label on it. This unique model is only possible due to the relationships that we have built over time with the wineries.

Time for a good customer story. We have started up reviews. Have a read of this review on The Chosen One 2021 Sauvignon Blanc from Julia. "Have tried many Sauvignon Blanc in my time and quite frankly there are many I would not buy again, however One Lonely Barrel has come up with a truly flavoured Sauvignon Blanc which has all the classic taste one would expect. Not sure how they can do it for the price but would highly recommend this wine for all you Sauvignon Blanc drinkers out there. I must add, what a great delight to order online and receive your wine in a couple of days, what a bonus. Keep up the good work One Lonely Barrel, I will keep ordering your premium quality wine" This is a true representation of The Chosen One label. I could have not said it any better myself. I just love to hear what our customers are saying and to make sure we are on the right track.

I am now doing the Marketing for One Lonely Barrel and you will notice a new format in the MailChimp. Please open, read and buy. I will continue to include great offers on our wines however, I will be including recipes, food tips, wine tips and what pairs with our wines so you can enjoy good food with our good wines. I have also added a promotional page on the website so you can keep up to date with our promotions this is available on our front page just click to open. We will continue to enhance our website to improve your experience. Please review our wines and you will go into the draw to win a 6 pack of your choice. 1 in 50 chance of winning. Look out for the March offers coming your way. The 2018 Old Vine Barossa Shiraz listed in this newsletter earlier. Bye for now.

Kind Regards Tony